



**BNI Member**  
**BIO SHEET**

*Dilpreet Singh Sidana*

# Business Information



## Business Name:

**SOLUTION<sup>®</sup>  
WAGON**

## Years in Business:

8+ Years

## Profession:

Marketing & Business Growth Consultant

## Location:

243-244, Tricity Plaza, Peer Muchalla Rd. (Adjacent Sec 20 PKL)

## Previous Types of Jobs:

3.5 Years of Experience as Assistant Professor in MM University, Mullana. During the span of job my duties included teaching, Coordination, organizing events, handing Workshops, admission Counseling, etc.

# Personal Information

## Family Information:

### A. Spouse:

Harpreet Kaur

## Hobbies:

Travelling to New Places, Exploring New Food,  
Reading Books, & Listening Music

## Activities of Interest:

Meeting New People, Long drives with Friends,  
Playing Chess, Long meaningful conversations

## City of Residence:

Peer Muchalla, Zirakpur

## How Long?

6.5 years



# Miscellaneous

◆ **My burning desire is to...**

Build scalable businesses, empower entrepreneurs, and create wealth ecosystems - not just companies.

◆ **Something no one knows about me is:**

I love deep thinking, meaningful conversations, and mountains - but hate trekking and small talk

◆ **My key to success is...**

Clarity of thought, structured systems, and disciplined execution.





## GOALS

1. To build scalable business growth systems for 100+ SMEs that drive predictable revenue, efficiency, and long-term stability.
2. To publish a practical business growth playbook for Indian entrepreneurs - covering strategy, systems, marketing & execution.

## ACCOMPLISHMENTS

1. Designed and implemented **business growth systems for 40+ SMEs**, helping founders bring **clarity, structure and predictability** into their operations and marketing.
2. Built **end-to-end execution frameworks** covering:
  - Business positioning
  - Lead generation funnels
  - Automation systems
  - Internal SOPs
  - Sales enablement processes
3. Successfully handled **multiple parallel growth projects**, building deep expertise in **scaling operations without chaos**.
4. Worked across diverse industries including:  
Real Estate, Construction, Healthcare, Pharma, Immigration, Travel & manufacturing



## INTERESTS

1. Business strategy, system design & growth frameworks
2. Travelling to new places & exploring local food cultures
3. High-quality networking & deep founder conversations
4. Continuous learning in psychology, business & leadership

## NETWORKS

1. TiE (The Indus Entrepreneurs)
2. MNP (Master Network Program)

## SKILLS

1. Business Growth Strategy & Systems Architecture
2. Founder Clarity & Decision Structuring
3. Marketing Funnel & Automation Design
4. SOP Creation & Process Optimization
5. Brand Positioning & Perception Building
6. Revenue Acceleration Frameworks
7. Digital Growth Strategy (Performance + Organic)

# Contact Sphere



Business Owners



Travel Agents



Manufacturers



Doctors



Advocates



PR Agencies



Digital Marketing  
Professionals



Academics



SEO Experts

## Contact Sphere Top-3!

1. Manufacturers
2. Digital Marketing Consultants
3. Startups + service providers

Last 16

Customers

Paritosh Pathak

UPHAAR  
ETHNIC WEAR

Coach  
**avdeep**  
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Empower. Accountable. Strategy. Execution

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Atul Glass

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**ROGER GEAR**



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